



The four-color, four-quadrant graphic and Whole Brain® are registered trademarks of Herrmann Global, LLC. © 2016 Herrmann Global, LLC

## Purpose:

To deepen the team's understanding of themselves, and the way our brains work and how we differ from others using the Herrmann Brain Dominance Instrument®.

To use this knowledge to gain understanding of the differing THINKING SYTTLES™ of the practice team and of clients. Facilitating better interpersonal relationships and teams that function more efficiently, effectively and with greater job satisfaction. To provide a roadmap on how to handle clients of differing types.

To look at the preferences of the team members and compare this to their current job roles to ensure everyone is using their favourite and best skills to the best ability for the practice – better for the practice, happier and more productive team members!

## Outcomes:

Each participant will receive their own, detailed individual profile with booklet explaining the theory we will go through in the sessions.

The Practice will receive a detailed 17-page report on the Team's group profile that they can use moving forward to guide effective management and leadership.

We link the teachings and knowledge into the current plans for the team – before the workshop I will conduct a 60 min scoping call with the practice owner to find out the practice's current strategic plans and the format, effectiveness and typical outcomes of existing practice team meetings so these can be improved.

## Workshop Details:

**Session One:** 1.5 – 2hrs, whole team who are participating present

We run through the theory and background of the HBDI® Assessment explaining the brain physiology behind it, explaining the questionnaire, introducing the four quadrant model and doing some exercises to deepen their understanding of the differing thinking styles. We then hand out everyone's individual profiles, look through them and explain how to interpret them.

**Session Two:** 2 hours – Whole team present – usually done on second day

In this session we look at everyone's profiles overlaid to give an idea of how this team might work together – where the strong points and weak points might be and how to use this knowledge to grow and develop the team into an even more highly efficient and effective one! We use games and exercises to deepen understanding and look through some elements of the detailed Team Report.

We then summarise by thinking about what projects this current team have on the go or are about to start working on in the coming months and how they may best use their new-found learnings to help them move forwards.

## Investment:

The investment for this Workshop is **£1500.00 plus travel/accomm. (no vat), plus profiling costs.**

Individual Profiles are **£92.00 per person** and the 17-page detailed Team Report is **£200.00**